

Jermann di Silvio Jermann Srl - Estates and Wineries, embodies the following principles and macro goals within the guidelines of its entrepreneurial conduct.

CREATE VALUE

We want to establish an efficient system of relationships with our sales representatives and distributors which is able to translate into a mutual vision of growth and economical benefit.

ORIENT THE CONSUMER

We continually and carefully monitor all the stages of our wine making process in order to guarantee the highest quality of both the fruit itself and the production processes. We follow the whole process, from the vine to the bottle, with utmost commitment and passion, paying great attention also to the distributors and representatives.

INVOLVE THE STAFF

People at all levels are the soul, backbone, and wealth of our company, and we believe that fully involving the staff in the process allows us to enhance the skills of each person and reach the quality goals we have fixed for our products.

CONTINUALLY STRIVE FOR EXCELLENCE

We are committed to continually improve and innovate our work practices, with the aim of providing our customers with complete satisfaction, as well as guaranteeing a product that constantly corresponds, or exceeds, to standards of excellence and distinctiveness.

OPTIMIZE INVESTMENTS AND REDUCE COSTS

Reaching the technical and production goals cannot disregard those that are equally important, such as optimizing the investments and controlling and reducing energy consumption costs, and costs that derive from wasting resources. Goals that can be reached by operating with respect of the environment.

LEADERSHIP

The Owners and the Process Managers are expected to set a good example, within and outside the company, of reliability, responsibility, and enthusiasm that have always characterized the production processes as well as the quality of the products.

APPROACH BASED ON PROCESSES

The desired result is obtained, when the processes are efficient, which is when all the activities and resources are managed organically as part of a single bigger process.

SYSTEMATIC APPROACH FOR MANAGEMENT

Identify, understand and manage a system of interconnected processes to reach specific quality standards is instrumental to enhancing the efficiency of Our Company, to monitoring in detail the business development, and to creating a more fluid flow of information.

MUTUALLY BENEFICIAL RELATIONSHIP WITH SUPPLIERS

Our relationship with our suppliers is based on principles of mutual transparency and correctness, and we continually monitor and check that the quality is up to our standards, the same standards we guarantee our customers. Our commitment to continually improve our way of operating, leads us to choose suppliers that:

- can demonstrate they have taken important steps in terms of technological development, reliability, punctuality, organizational management and inexpensiveness;
- accept to work rapidly and with great precision to satisfy also the most urgent requests made by Jermann Srl.

RESPONSIBILITY TOWARDS IN-HOME AND EXTERNAL COUNTERPARTS

Define precise responsibilities of the various company offices in order to have an organization that can grow with ease, considering also the stakeholders' point of view in the development process of the company.

HEALTH AND SAFETY AWARENESS

Ascertain that every member of the staff is aware of the health and safety requirements and procedures set in place by the company, and how these contribute to guaranteeing the health and safety of each person and other stakeholders, and how a failure to implement such measures may compromise the health and safety of the staff and other parties.

AWARENESS AND RESPECT FOR THE ENVIRONMENT

Pay attention to safeguarding and protecting the environment and the ecosystems the Company operates within by implementing concrete programs of environmental protection, in order to prevent and contain the impact of the company's activities on the environment.

PROMOTE A CULTURE OF SAFETY

Promote a culture of Health and Safety among the staff in order to reduce occupational incidents, prevent occupational diseases, reduce insurance costs, and avoid administrative fines and criminal charges.

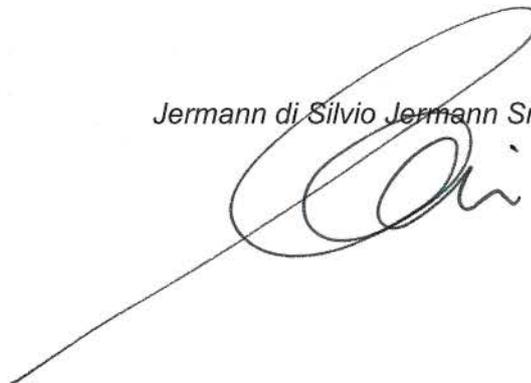
MANAGEMENT BASED ON RISK MANAGEMENT

In implementing business strategies, the Management takes the in-home and external stakeholders' expectations in consideration, constantly mapping and updating the company's context and identifying the possible business risks.

UTMOST RESPECT FOR THE LAW AND MANDATORY REQUIREMENTS

Work with objectives and goals in mind, being aware that competitiveness and good business and financial results can be reached only by fully respecting the law and the mandatory requirement pertaining the line of business.

Jermann di Silvio Jermann Srl – Società Agricola

A large, stylized handwritten signature in black ink, appearing to read 'S. Jermann', is written over the company name.